expanding the contemporary

THE MOVING IMAGE | PHOTOGRAPHIC VIEWS
IN CONTEMPORARY ART

22.-24. JUNE 2017
SCHWARZESCAFÉ
LUMA / Westbau
LÖWENBRÄUAREAL
LIMMATSTRASSE 270, 1. FLOOR, 8005 ZURICH

SYMPOSIUM ON LOOKING IV

‘Photography takes an instant out of time. Altering life by holding still’
Dorothea Lange

etc | expanding the contemporary and the Kunsthalle Zürich proudly invites you to ON LOOKING IV, a new chapter of our ongoing investigation into the relationship between the medium of photography, video, film - the moving image in contemporary art.

The etc symposium series ON LOOKING is an interdisciplinary platform bringing together an international group of artists, researchers and art historians to promote a dialogue and exchange on an international scale. The symposium offers space to present artist statements and to discuss current issues such as research, curatorial criteria, questions of art theory and aesthetics, and visual media in order to discover and define new avenues in the interactions between science and artistic practices.

‘All art is experimental or it isn’t art. Art is research’
Gene Youngblood ¹

The photographic moment between 'narrativity and stasis' (George Baker 2008) was the focus of the symposium ON LOOKING III, Transformations of the Moment | The Photographic View in Contemporary Art (2015). By transferring Rosalind Krauss' term 'expanded field' onto the medium of photography, an exciting discourse opened up new aspects. The focus shifted from the isolated, frozen moment to the relationship between the still image and the series, as well as the moving image.

The symposium ON LOOKING IV, The Moving Image | Photographic Views in Contemporary Art (2017), takes on this dynamic by placing video art at the centre of discussion. This conference serves to investigate the moving image, the ‘projected image’ (Rosalind Krauss, 1976), the ‘reflexive medium’ (Yvonne Spielmann, 2005), as well as the photographic views in contemporary art.

ON LOOKING IV questions the relationship between the still image and the moving image in video art, as well as the creative process and the underlying conceptual strategies. Emphasis is placed on the question of how photographic views in contemporary art are defined and what the relationship is between the photographic moment and the moving image, the video - looking through the perspective of the visual arts and with respect to the development of the processual nature and materiality of art practice. Furthermore, technical, stylistic, and contextual changes will be thematized, which in recent years were created through the transition from analogue to digital images.

‘What makes the work interesting is if you choose the right questions. Then, as you proceed, the answers are what’s interesting.’
Bruce Nauman ²

Following Bruce Nauman’s demand for the ‘right questions,’ international experts will thoroughly consider the moving image, joined in conversation with Hans Op de Beeck, Peter Downsborough, and Pedro Barateiro. The Artist talks will serve as a forum in which current positions of contemporary art and photographic views are presented. Each panel will address the individual artistic vision and the development of artistic practice, and aesthetically, theoretically, and historically significant aspects will be discussed.

The non-profit art- and research project etc | expanding the contemporary, based in Zürich, was launched in 2011. etc investigates the vast and somewhat hidden topic of ‘editioned objects’ (Douglas Gordon) in fine art, and its ‘(...) different way of thinking’, (Richard Serra) in such diverse media as printmaking, photography, film, video, multiple, artist book, and performance art with a focus on contemporary art.

etc offers space for research, artistic practice and dynamic dialogues within the international art world - aiming to pursue a discussion from academic as well as from artist’s and practice-oriented points of view and offering unique perspectives ON LOOKING at, producing, collecting, and exhibiting art.

² Grabner-Michalek, Mary Jane Jacob (ed.), The Studio Reader: On the Space of Artists, Chicago 2010, p. 64
**PROGRAMM | PROGRAMME etc**  
**SYMPOSIUM ON LOOKING IV**  
**THE MOVING IMAGE | PHOTOGRAPHIC VIEWS IN CONTEMPORARY ART**

**DONNERSTAG | THURSDAY 22.06.2017**  
SCHWARZESCAFÉ, Luma/Westbau, Löwenbräuareal, Limmatstrasse 270, 1. Floor, 8005 Zurich

18.00  **ABENDEVORTRAG | KEYNOTE LECTURE**
BEGRÜSSUNG | WELCOME ADDRESS  
Daniel Baumann, Kunsthalle Zürich  
Kathrin Beer, etc | expanding the contemporary

**VIDEO ART AS PHOTOGRAPHIC ART**
Prof. Dr. Helen Westgeest, Leiden University, LUCAS

**FREITAG | FRIDAY 23.06.2017**  
SCHWARZESCAFÉ, Luma/Westbau, Löwenbräuareal, Limmatstrasse 270, 1. Floor, 8005 Zurich

09.30  **EINFÜHRUNG | INTRODUCTION**  
Daniel Baumann | Kathrin Beer

09.45  **PHOTOGRAPHY IN FILM: MAN RAY’S „LE RETOUR À LA RAISON“ (1923)**
Dr. Nanni Baltzer, Universität Zürich

10.30  **VIDEO ART IN THE MODALITY OF FEMINISM: CRITICALITY AND LEGITIMATE AGENCIES**
Prof. Dr. Malin Hedlin Hayden, Stockholm University

11.15  **COFFEE BREAK**

11.30  **PASS, SET, INTERPOSE. PETER DOWNSBROUGH’S FILMS BETWEEN STASIS AND MOVEMENT**
Prof. Dr. Alexander Streitberger, Université Catholique de Louvain

12.00  **MOVING IMAGE I**  
Occupied’ (2000), Super 16 mm  blown up to 35 mm, b/w, sound, 20”  
Peter Downsborough

12.20  **ARTIST CONVERSATION I**
Peter Downsborough | Alexander Streitberger

13.00  **LUNCH BREAK**

14.00  **MEDIUM, PLACE, NARRATION: STAN DOUGLAS AS PHOTOGRAPHER**
Dr. Dora Imhof, ETH Zürich

14.45  **THE IMAGE AND THE WORK: COMPLICATING RELATIONS IN PUBLICATIONS**
Gerrie van Noord, Birkbeck, University of London

15.30  **DAVID CLAERBOUT - THE GRACEFULNESS OF THE SURFACE**
Dr. Andreas Blättler, Rua Madalena Project, Lissabon

16.15  **COFFEE BREAK**

16.30  **IMAGE CONCEPTS REVISITED: DIVERSITY AND CHANGE IN CONTEMPORARY VIDEO ART**
Prof. Dr. Yvonne Spielmann, Berlin

17.30  **MOVING IMAGE II**  
‘Staging Silence (2)’ (2013), Full HD video transferred to Blu-Ray disc, b/w, sound, 20’48”
Hans Op de Beeck

17.45  **ARTIST CONVERSATION II**
Hans Op de Beeck | Kathrin Beer

18.45  **Apéro riche**

**SAMSTAG | SATURDAY 24.06.2017**  
SCHWARZESCAFÉ, Luma/Westbau, Löwenbräuareal, Limmatstrasse 270, 1. Floor, 8005 Zurich

10.00  **BEGRÜSSUNG | WELCOME ADDRESS**
Kathrin Beer | Nanni Baltzer

10.15  **FROM VIDEO TO ARCHITECTURE, BETWEEN TIME AND SPACE**
Simon Lamunière, Genf

11.15  **COFFEE BREAK**

11.30  **MOVING IMAGE III**  
‘The Current Situation’ (2015), Video HD, colour, sound, 11’52”, loop  
Pedro Barateiro

11.45  **THE CURRENT SITUATION**
Pedro Barateiro, Lissabon

12.15  **ARTIST CONVERSATION III**
Pedro Barateiro | Andreas Blättler

12.45  **MOVING IMAGES BY CHRISTOPHER WILLIAMS**
Daniel Baumann, Kunsthalle Zürich

13.45  **CLOSING NOTE**
Kathrin Beer | Nanni Baltzer

Konferenzsprache ist Deutsch und Englisch | Die Tagung ist öffentlich und frei |  
The Conference language is German and English | The conference is open to the public and participation is free of charge